

BUSINESS PLAN

Flybergom B.V.
godsdgame.com

Business Plan Version: 1.0.

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Our Mission

Flybergom B.V. (hereinafter referred to as the “Company”) with its innovative brand, godsdgame.com, is dedicated to providing premier online casino and sportsbook solutions to the Central and Eastern European Market. Our mission is to deliver an electrifying gaming experience that immerses players in the excitement of casino games and sports betting, while offering them the tools to make strategic and informed decisions.

To support our mission and ensure adherence to regulatory standards, the company is actively applying for an License to be provided by a Curacao Gaming Board. This license will be instrumental in meeting our compliance obligations, including stringent anti-money laundering (AML) practices, responsible gaming measures, and data privacy protections. By securing this license, we will reinforce our dedication to maintaining the highest industry standards and enhance our credibility within the market.

Our vision is to become the leading provider of online betting and casino products in this high-potential region. We aim to offer a vast and diverse portfolio of sports, games, and events, uniquely curated to meet the preferences of the Central and Eastern European audience. Through the use of cutting-edge technology and next-generation software solutions, we will ensure that our platform is both accessible and appealing to a wide range of users, catering to their needs with localized content, payment methods, and customer support.

We are fully committed to delivering exceptional customer service through a team of highly trained, approachable professionals who understand the cultural nuances and preferences of this diverse region. Our team is dedicated to helping players navigate their options and enjoy a seamless gaming experience, tailored to their individual preferences.

To support this mission, the Company has formed a strategic partnership with BTB Betlab Holding Limited, a globally recognized software development provider with a history of excellence. This partnership will allow us to leverage BTB Betlab Holding Limited’s technological expertise and global reach to achieve our goals in Latin America, positioning godsdgame.com as a prospective market leader in the region.

Company and Management

The company is currently in its startup phase, with its product recently launched and still in the early stages of development. As a result, the management team remains lean, with key managerial roles filled by a select group of individuals, while non-core services are outsourced to specialized providers. This approach allows the company to maintain agility and focus on its strategic objectives during its initial growth phase.

The company's sole shareholder and owner, Mrs. Emilia Beatriz Martinez Gonzalez, plans to apply for a full Curacao Gaming License. As a successful and innovative entrepreneur with significant experience in both the Business and IT sectors, Mrs. Gonzalez is well-positioned to serve as the Chief Executive Officer (CEO) and Chief Financial Officer (CFO) of the company. Her expertise provides the company with strong leadership and a strategic vision for sustainable growth.

The company's business model is designed to capitalize on the founder's extensive business network to secure favorable terms with key counterparties such as platform, casino, and sportsbook providers, payment solutions, and technical and customer support services. The model is built on optimizing variable costs to match revenue generation, thereby minimizing initial capital outlays and ensuring cost-efficiency.

Administrative and compliance functions, essential to the smooth operation of the company, are entrusted to Service Synergy, a provider renowned for its expertise in supporting businesses within the gaming industry. The company benefits from a comprehensive, turnkey compliance solution that covers all regulatory and industry-specific requirements, including policy development, compliance processes, Anti-Money Laundering (AML) protocols, Know Your Customer (KYC) measures, and other critical areas. These functions are seamlessly integrated into the company's daily operations, ensuring full compliance and governance standards are met.

Additionally, Service Synergy provides expert legal, financial consulting, tax advisory, and reporting services, ensuring non-core functions are handled with precision. As mandated by the Gaming Control Board of Curacao, Yurii Yermak, a member of the Service Synergy team, has been appointed as the Compliance Officer for the company, ensuring that all regulatory obligations are fulfilled.

Overall, the organizational and functional structure of the company reflects a strategic balance between in-house leadership and outsourced expertise, designed to facilitate efficient operations, regulatory compliance, and cost-effective growth.

In line with common practices for early-stage companies, the majority of operational functions have been outsourced, while core strategic decisions remain with the Ultimate Beneficial Owner (UBO), who acts as both the business and product owner. This structure allows the company to maintain agility and focus on its core competencies, while leveraging the expertise of specialized external partners.

BTB Betlab Holding Limited serves as the company's technical partner, providing essential platform, casino, and sportsbook services. Service Synergy, in turn, handles all corporate, administrative, and advisory functions, positioning itself as a strategic business partner that ensures efficient operational practices and strong governance. Additionally, Service Synergy provides Compliance and Money Laundering Reporting Officer (MLRO) services, ensuring that the company's policies, procedures, and controls are fully aligned with the latest regulatory requirements. This ensures the company remains compliant with all relevant legal and regulatory frameworks.

Key stakeholders also include Emagnus Curacao (Emagnus), the local Corporate Service Provider and the Gaming Control Board of Curaçao (GCB). Emagnus fulfills the critical role of local director and representative in Curaçao, ensuring compliance with the jurisdiction's regulatory framework and adherence to the local regulation and compliance requirements. As the new regulatory authority in Curaçao, the GCB is taking over from previous licensing bodies, reflecting the evolving compliance landscape for companies operating under Curaçao law. These partnerships and regulatory entities are essential for maintaining the company's legal standing and operational integrity in the global gaming market.

By delegating key functions to these trusted partners, the company can concentrate on scaling its core business operations, while ensuring full compliance with local and international regulations. This approach supports sustainable growth and a solid regulatory foundation.

Corporate governance, Risks and Controls

The company has established a lean but highly effective corporate governance structure designed to ensure both operational efficiency and strict regulatory compliance. The Ultimate Beneficial Owner (UBO) currently holds the position of Chief Executive Officer (CEO) and is temporarily serving as the sole director. However, the directorship role is planned to be transferred to Emagnus, a reputable Corporate Service Provider based in Curaçao, which will take full responsibility for the directorship duties. This planned transition will further strengthen the company's governance framework while ensuring full compliance with local regulations.

Key operational and technical functions that require specialized expertise—including gaming platform development and maintenance, financial and tax reporting, internal auditing, regulatory compliance, KYC (Know Your Customer), Anti-Money Laundering (AML), and Risk Oversight (AMRO) matters—are outsourced to trusted service providers. These partners, as outlined previously, have a proven track record of excellence in these areas. By delegating these critical functions to experienced, certified teams, the company can focus on its core business activities while mitigating risks. This approach ensures that compliance and governance responsibilities are managed by industry experts with in-depth knowledge of the regulatory landscape, thereby reducing potential risks and enhancing operational resilience.

Our Services

Our flagship product is expanding into Indonesia, a rapidly growing market for online gaming. This expansion is backed by a comprehensive marketing strategy, leveraging affiliate networks, influencer collaborations, and targeted social media outreach to establish strong brand awareness and attract early adopters in Indonesia's dynamic digital ecosystem.

Indonesia presents a significant opportunity in the global online gambling industry, driven by increasing smartphone penetration, widespread internet access, and evolving consumer preferences. With a population of over 270 million and a digitally engaged younger demographic, the demand for online gaming—especially mobile-friendly sports betting, live dealer games, and online casinos—is on the rise. The Indonesian market has shown a strong preference for locally adapted content, seamless payment solutions, and mobile-optimized platforms, making it a prime target for strategic expansion.

The platform has been specifically tailored to meet Indonesia's unique market demands. This includes language localization, culturally relevant gaming themes, and a seamless integration of popular regional payment options to ensure a frictionless user experience. Recognizing the importance of trust and security, our platform supports widely used local payment methods, allowing for efficient and secure transactions tailored to Indonesian players' preferences.

Additionally, our dedicated customer support team provides assistance in Bahasa Indonesia and other relevant languages, ensuring that players receive personalized and reliable support. This customer-first approach, combined with high-quality content and a user-friendly interface, positions the platform to resonate strongly with Indonesian users looking for a secure, engaging, and locally adapted online gaming experience.

Our Competitive Advantage

The company aims to create a uniquely engaging and culturally relevant platform for Indonesian players, offering a diverse portfolio of games that cater to the region's gaming preferences. By incorporating local themes, high-quality graphics, and an intuitive user interface, the platform will appeal to both casual gamers and serious betting enthusiasts. Given the high mobile usage rate in Indonesia, our platform is optimized for smartphones and tablets, ensuring smooth performance across all devices.

Technological Flexibility and Adaptability

Our platform is built with flexibility and scalability in mind, allowing seamless integration with new regulatory requirements and technological advancements. This adaptability ensures that the company remains competitive in Indonesia's evolving gaming landscape, where quick responsiveness to market changes is essential. By leveraging cutting-edge technology, the platform is designed to provide a seamless and secure experience that meets both current and future demands of Indonesian players.

Localized Payment Solutions

A key aspect of our strategy in Indonesia is offering a variety of secure, localized payment methods. The Indonesian gaming community heavily relies on digital wallets, mobile banking, and alternative payment solutions due to limited access to traditional banking services. Our platform will support major local payment providers, including GoPay, OVO, Dana, and bank transfers, as well as cryptocurrency options. Ensuring fast, reliable, and secure transactions will help build trust and encourage long-term player retention.

Comprehensive Marketing and Retention Programs

To attract and retain players, the company will roll out Indonesia-specific marketing strategies, promotions, and loyalty programs designed to appeal to local gaming preferences. These will include welcome bonuses, cashback rewards, and exclusive in-game events. A tiered loyalty program will offer rewards such as personalized customer service, increased withdrawal limits, and VIP access to exclusive gaming experiences. By fostering community engagement through special promotions and interactive content, the company will build a loyal user base in Indonesia.

24/7 Multilingual Customer Support

Understanding the importance of high-quality customer service, the company will establish a 24/7 multilingual support team, providing assistance via live chat, email, and phone. Our support staff will be fluent in Bahasa Indonesia and trained to handle both technical and gaming-related inquiries, ensuring a smooth user experience. This localized support system will help reinforce player trust and differentiate the company from competitors.

Regulatory Compliance and Risk Management

The company is committed to adhering to Indonesia's regulatory framework while ensuring responsible gaming practices. Given the evolving nature of online gaming regulations in Indonesia, the company will proactively implement anti-money laundering (AML) measures, player verification protocols (KYC), and data protection policies to meet the highest industry standards. Compliance with local laws and ethical gaming practices will be a core pillar of our strategy, reinforcing our reputation as a trustworthy and responsible operator.

To stay ahead of regulatory developments, the company will work closely with legal advisors and industry experts to ensure compliance and swift adaptation to any legislative changes. This proactive approach will safeguard operations and support long-term sustainability in the Indonesian market.

Strategic Partnerships and Local Alliances

To solidify its position in Indonesia, the company will actively seek partnerships with local gaming affiliates, payment providers, and marketing agencies. These collaborations will provide valuable market insights and enhance localization efforts, ensuring that our offerings align with Indonesian players' preferences. By integrating local expertise, the company will strengthen its competitive edge and build credibility in the market.

Our Position as a Market Leader

By prioritizing high-quality, culturally relevant content and maintaining a strong commitment to compliance and customer satisfaction, the company is well-positioned to thrive in Indonesia's expanding online gaming industry. Offering localized payment solutions, tailored promotions, and responsive customer support will enable us to exceed player expectations, driving sustained growth and establishing a dominant presence in this dynamic market.

Financial Considerations

At Flybergom, strategic financial planning and resource optimization is defined to be a key drivers of our success. The cornerstone idea is to optimize the set up cost by exploiting negotiations with the strategic counterparties and a keen focus on reducing fixed costs, while allowing for more flexibility in variable costs. By securing favorable terms with payment systems, software and casino providers, and administrators, we will effectively streamline our expenditures while ensuring the quality and reliability of our services.

This prudent financial approach is targeted to achieve self-sustainability, with our current profit margins comfortably covering operational expenses. As we pursue the acquisition of the Curacao Gaming License, any additional costs associated with this regulatory endeavor are anticipated to be absorbed by additional investments from the UBO and CEO to meet

these obligations without compromising our financial stability. With a strong foundation built on sound financial management and strategic foresight, Flybergom B.V. is well-equipped to navigate the challenges and opportunities of the gambling industry while maintaining a strong focus on sustainable growth and profitability.

As for the forecasted financials, for the following five years of operation we foresee the following:

Thsd USD	Year1	Year2	Year3	Year4	Year5
Revenue total Incl:	793	1,144	1,652	2,389	3,461
Casino	449	669	997	1,485	2,213
Sport	344	475	655	904	1,248
COGC					
Royalties	222	320	463	669	969
Other Direct expenses	95	137	198	287	415
Gross Profit	476	686	991	1,434	2,076
Operating expenses (OPEX)					
Administrative expenses	95	137	198	239	346
Licensing Expenses	65	65	65	65	65
Marketing Expenses	262	377	496	597	865
Other Expenses	48	69	99	143	208
Total OPEX	469	648	858	1,045	1,484
PBIT	6	38	133	389	593

The financial projections encompass both Casino and Sports Betting Gross Gaming Revenue (GGR), as detailed in the preceding financial table. Forecasts indicate that revenue from the Casino GGR is expected to exhibit modest growth compared to Sports Betting across each year. Specifically, the anticipated income growth from Casino revenue is projected to marginally surpass the percentage of royalties owed to casino providers annually.

The major direct expenses are related to royalties of the content providers and in accordance with the contractual obligations are calculated as a fixed percent of net GGR and hence are occurs only upon the revenue is generated. Other direct expenses mostly consist of commission fees to PSPs paid by the Company instead of the players.

Marketing costs are expected to be incurred on a level of 33% of GGR on the launch stage with a slight decrease to 25% with the product maturity. Administrative costs and other expences are envisaged to remain relatively stable as a percentage of revenue from year to year. This stability is attributed to the business model's emphasis on product development rather than diversification into new products. Consequently, the anticipated growth in revenue is deemed sufficient to accommodate the need for additional cost associated with

the product maturity and increased players base. Administrative costs assumed to grow from year to year as it will reflect the number of new employees joining and potential plans to start development of own software on 4-5 years perspective. For the first 2 years, the owner plans to direct almost all net profit on marketing to maximize growth of its market share

Thus the fixed costs are mostly associated with the Administrative and License expenses and the initial investment needed to cover the product launch is not expected to exceed USD 100k.

During the initial two years, the owner intends to pursue a cost-effective strategy aimed at generating nominal net profits to bolster market share growth. This strategic approach underscores the company's commitment to maximizing its presence within the market during its early stages of operation.

Timetable

After receipt of the license we plan to start having the first clients within one to two weeks period. One of the first steps will be the inclusion of the license validator in the footer of the website. Meanwhile, we will have to commence our marketing campaign in order to communicate to the new players about ourselves as a new player on the market.

Conclusions

Flybergom B.V., with its brand godsgame.com, is strategically positioned to seize the growing opportunities within Indonesia's rapidly expanding online gaming market. By leveraging cutting-edge technology, a localized gaming portfolio, and a deep understanding of Indonesian player preferences, we are poised to establish a strong foothold in this dynamic landscape.

Indonesia, with its massive internet user base, increasing mobile penetration, and strong demand for digital entertainment, presents an exciting market for online gaming. The country's gaming audience is highly engaged, particularly in mobile gaming and sports betting, making it a prime target for our adaptable platform. The rise of digital payment solutions and e-wallet adoption further accelerates the growth of the sector, creating an ideal environment for godsgame.com to thrive.

Our commitment to regulatory compliance, responsible gaming, and user-focused features ensures that we navigate Indonesia's unique legal and cultural environment while delivering a secure and engaging gaming experience. By incorporating localized marketing campaigns, culturally relevant promotions, and widely used payment solutions—such as e-wallets, bank transfers, and prepaid vouchers—we aim to foster deep player engagement and long-term brand trust across Indonesia.

Additionally, strategic collaborations with local gaming providers, fintech companies, and digital marketing agencies will be critical to our success. These partnerships not only enable

us to tailor our offerings for Indonesian players but also provide the agility to adapt to evolving trends and regulatory landscapes. Working closely with industry experts who understand the nuances of Indonesian gaming culture ensures that we continuously refine our platform to exceed player expectations.

With a focused strategy, strong operational framework, and key regional partnerships, Flybergom B.V. is well-equipped to drive sustainable growth and become a top online gaming destination in Indonesia. This strategic approach guarantees long-term value for players and stakeholders, positioning godsdgame.com as a leading and trusted name in the rapidly growing Indonesian market.